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## Publishing Proposal Form

PRIMUS Books requests authors to kindly fill in this form in as much detail as possible so as to enable us to take an early decision after an objective evaluation of the proposed book’s scope, content and market. Please ensure that your work is original, that you have obtained all copyright clearances and that all references are up to date.

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8. Please provide a synopsis of the proposed book in not more than two hundred words mentioning its scope, content and approach. Please keep it brief.

9 Please provide **six to eight salient features** of your work. In what way will the reader benefit from your work?

10 Please mention how your **work is different from the published works** available in the market? Are there any topics which you have covered, which are usually not discussed in other books on the subject?

11 Is your work an academic reference book/monograph or is it a textbook? If it is the latter, is it an undergraduate or a postgraduate textbook? Please specify the level, the course and the particular paper for which your academic reference book/monograph or textbook has been written. Is the paper a compulsory or an optional one? Please mention the name(s) of university(ies) whose syllabi have been covered. What as per your estimate would be the enrollment figure in your college, your university and at the countrywide level?

12 In case your work is a textbook or a manual does it contain sample problems and answers, illustrative solved examples, revision work and exercises for the students? Have you tested the material in the classroom?

13 Please provide a list of six or seven academicians (name, address and designation) who would be willing to recommend your book to the students and to whom we could send a complimentary copy of your book if we decide to publish it.

14. Which are the three major Indian and foreign competing titles which are referred to by teachers/scholars/students of colleges and universities? Please mention the title and sub-title, author(s), price, number of pages, year of publication and name of publisher.

15 Please give a hundred-word write up about your academic career mentioning your current affiliation and a list of major/recent publications.

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